Social Entrepreneurship
A Practice-Based Approach to Social Innovation

Edward Elgar Publishing This accessible textbook provides a comprehensive guide to the building blocks of sustainable social enterprise, exploring how core elements contribute to either the success or failure of the social venture. It analyzes the key skills needed to synthesize effective business practices with effective social innovation and points out both what works and what does not. Taking a practical approach, it demonstrates how big ideas can be transformed into entities that produce lasting change. Key features include: discussion questions and activities to aid student learning and debate a multi-part case study that helps students see social enterprise in practice recommended resources sections that encourage students to explore the topic further readable, real-life anecdotes, examples, and analogies that illustrate how social entrepreneurship initiatives operate learning objectives and chapter summaries to guide students through key topics including product development, idea generation, social change theory, marketing, and operating structures. Making the case that social entrepreneurship may be the most effective way to bring about positive changes in society, this textbook will be an essential resource for introductory courses and electives in social entrepreneurship.
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Frontiers in Social Innovation
The Essential Handbook for Creating, Deploying, and Sustaining Creative Solutions to Systemic Problems

Harvard Business Press  The one book you need to make a difference in the world. Social innovation and social entrepreneurship are rising forces. As the extent of the world's systemic challenges becomes clear—from climate change to income inequality to food security to healthcare and beyond—more and more of the best and brightest will feel called to become innovators and entrepreneurs who develop and deploy solutions to the world's thorniest problems. But it won't be easy: social innovation is complicated. Solutions require the active collaboration of constituents across the worlds of government, business, and nonprofits. Social innovators and entrepreneurs need a handbook to guide them on the journey to changing the world. This is that guide. Contributions from a who's who of the smartest thinkers and most experienced practitioners in the field provide the knowledge you need to succeed as a social innovator. Topics cover the waterfront, including: High-performance leadership as a driver of social change Design for extreme affordability Scaling social innovation Corporate decarbonization Social innovation and healthcare in the postpandemic world Donor-advised funds and impact investing Case studies from the field bring to life the challenges and opportunities social
entrepreneurs and innovators face. Frontiers in Social Innovation is an essential volume for anyone who wants to use innovation and entrepreneurship to make the world a better place.

Theoretical and Practical Approaches to Social Innovation

IGI Global Social innovation is identified as a mechanism response to burning social challenges and the evolution of hybrid organizations such as social enterprises. As a result, there is an overwhelming growing interest among researchers, policymakers, and practitioners to know more about the significant concept of social innovation. Despite this significance, it is often argued that the meaning of social innovation is ambiguous and vague with theory lagging social innovation practice as the field is nascent, emerging, and remains underdeveloped. This may impede the research endeavors of conceptualizing and establishing its socio-economic underpinnings and the legitimization of the field. Theoretical and Practical Approaches to Social Innovation illuminates and consolidates multiple views of social innovation theory, research, and practice, which to date have not been presented in one publication. The book provides an in-depth theoretical and practical understanding coupled with an assessment of the current research in multidisciplinary perspectives complemented by case studies representing each knowledge cluster in social innovation research. In this unique way, this book links theory to practice demonstrating praxis. While highlighting topics such as social enterprise, urban studies, management, ecological resilience, and social policy and networks, this book is ideal for students, academics, practitioners, researchers, and entrepreneurs looking to expand their knowledge, skills, and passion, and to sustainably pursue their social missions to bring about real social change that can transform communities and ignite innovative approaches to solving social challenges.

New Strategies for Social Innovation

Market-Based Approaches for Assisting the Poor

Columbia University Press Market-based development strategies designed to help the world’s poor receive significant support from advocates, academics, governments, and the media, yet frequently the perceived
success of these programs rests on carefully selected examples and one-sided, enthusiastic accounts. In practice, these approaches are often poorly defined and executed, with little balanced, comparative analysis of their true strengths and weaknesses. This book is the first to assess emerging market-based social change approaches comparatively, focusing specifically on social entrepreneurship, corporate social responsibility, fair trade, and private sustainable development. Steven G. Anderson begins by identifying the problems these programs address and then describes their core, shared principles. He follows with a general framework for defining and evaluating these and other development approaches. Separate chapters provide background on the historical development and application of each approach, as well as interpretations of the processes for implementation and the underlying behavioral assumptions related to successful outcomes. A final chapter compares each approach across a set of important program development dimensions and analyzes the utility of market-based approaches as part of a general consideration of social development strategies for the developing world.

Cultivating Communities of Practice
A Guide to Managing Knowledge

*Harvard Business Press* Today's economy is fueled by knowledge. Every leader knows this to be true, yet few have systematic methods for converting organizational knowledge into economic value. This book argues that communities of practice—groups of individuals formed around common interests and expertise—provide the ideal vehicle for driving knowledge-management strategies and building lasting competitive advantage. Written by leading experts in the field, *Cultivating Communities of Practice* is the first book to outline models and methods for systematically developing these essential groups. Through compelling research and company examples, including DaimlerChrysler, McKinsey & Company, Shell, and the World Bank, authors Etienne Wenger, Richard McDermott, and William M. Snyder show how world-class organizations have leveraged communities of practice to drive strategy, generate new business opportunities, solve problems, transfer best practices, develop employees' professional skills, and recruit and retain top talent. Underscoring the new central role communities of practice are playing in today's knowledge economy, *Cultivating Communities of Practice* is the definitive guide to fostering, designing, and developing these powerful groups within and across organizations.
Service Innovation
Novel Ways of Creating Value in Actor Systems

*Springer* This is the first book that summarizes the 20-year history of service innovation research and combines it with the future need to adopt a systems view in the field of service research. The book emphasizes that the most urgent issues of today’s economies - the development of welfare and sustainability - cannot be solved with innovations in individual service offerings only, and that innovations of service systems are increasingly needed. Various theoretical approaches and perspectives from different disciplines are included, providing a comprehensive view of the current understanding of the nature of service innovation. The book illustrates the achievements of two research traditions, one based on the general innovation theory and the other based on the service marketing theory. Service innovation is considered from the points of view of drivers, processes, practices, and outcomes. The interrelations between actors and systems are analyzed, and the nature of innovation as a new way to co-create value is highlighted. The book promotes the view that users are an important source of innovative ideas and that openness is an important success factor in innovation processes. In addition to the general nature and management of service innovation, some specific topics are included, exemplified by innovations in public services and in knowledge-intensive business services. This volume is highly recommended to readers who seek a state-of-the-art overview of the area of service innovation and its linkages to systems research.

Women Community Leaders and Their Impact as Global Changemakers

*IGI Global* "This edited book project will include key academic concepts as transformative learning, community resilience, cultural transformation, and transformational leadership with the objective being to identify the vision and associated values being applied during a challenge or a cultural change process particularly in women"--
Social Entrepreneurship
An Evidence-Based Approach to Creating Social Value

John Wiley & Sons Social entrepreneurship explained Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship. In Social Entrepreneurship, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact. Employs an evidence-based approach to help organizations achieve goals more efficiently Offers advice on taking advantage of new technologies and untapped resources using the most current approaches Written by renowned experts in the field of social entrepreneurship Authors Guo and Bielefeld have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In non-profits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

A Research Agenda for Social Innovation

Edward Elgar Publishing This insightful Research Agenda offers unique perspectives into the different strands of social innovation research, covering the history and theory of this ever-growing research field. Chapters show the range and depth of the social advances that characterize this vibrant and contested subject, and analyse the strong increase in political and public interest in social innovation.
Governance and Management of Sustainable Innovation
Learning from Experience to Shape the Future

Springer Nature Sustainable innovation (SI) is considered to be a key driver of societal progress in an era of enormous economic, environmental and societal challenges, and the uncertainties and future consequences that come with them. This book provides evidence, insights and reflections related to specific issues of governance, the management of sustainable innovation and applying a multi-level, multi-stakeholder approach to sustainable innovation analysis. Building on the European Commission (EU) funded research project “Public Participation in Developing a Common Framework for the Assessment and Management of Sustainable innovation” (CASI), it presents tools for assessing and managing sustainable innovation, and reflects on SI-related policies as well as citizens’ aspirations. The book is intended for scholars in the field of sustainable innovation, as well as to policymakers, innovators, students and citizens.

Theories of Social Innovation

Edward Elgar Publishing As we grapple with how to respond to some of the world’s most pressing problems, such as inequality, poverty and climate change, there is growing global interest in ‘social innovation’ as a potential solution. But what exactly is ‘social innovation’? This book describes three ways to theorise social innovation when seeking to manage and organize for both social and economic progress.

Social Innovation and Social Policy
Theory, Policy and Practice

Policy Press In recent years, the term social innovation, or SI, has entered mainstream policy discourse; broadly construed, SI refers to pioneering, effective solutions to social problems that benefit society at large rather than individuals. This book explores the full meaning of SI and what it offers to people analyzing social policy, including the origins and background of the concept, the reasons for its rise to prominence, and the ways it has thus far been applied. Does it actually represent a significant
departure in theory or practice, or is it merely a rhetorical change? Simone Baglioni and Stephen Sinclair offer here a rich analysis of the concept that will enable practitioners to reach informed conclusions.

Planning After Petroleum
Preparing Cities for the Age Beyond Oil

*Taylor & Francis* The past decade has been one of the most volatile periods in global petroleum markets in living memory, and future oil supply security and price levels remain highly uncertain. This poses many questions for the professional activities of planners and urbanists because contemporary cities are highly dependent on petroleum as a transport fuel. How will oil dependent cities respond, and adapt to, the changing pattern of petroleum supplies? What key strategies should planners and policy makers implement in petroleum vulnerable cities to address the challenges of moving beyond oil? How might a shift away from petroleum provide opportunities to improve or remake cities for the economic, social and environmental imperatives of twenty-first-century sustainability? Such questions are the focus of contributors to this book with perspectives ranging across the planning challenge: overarching petroleum futures, governance, transition and climate change questions, the role of various urban transport nodes and household responses, ways of measuring oil vulnerability, and the effects on telecommunications, ports and other urban infrastructure. This comprehensive volume - with contributions from and focusing on cities in Australia, the UK, the US, France, Germany, the Netherlands and South Korea - provides key insights to enable cities to plan for the age beyond petroleum.

Universities as Drivers of Social Innovation

Theoretical Overview and Lessons from the "campUS" Research

*Springer Nature* This book reviews the social role of universities in their local urban contexts and describes a number of initiatives of major interest in terms of the impact achieved, the range of stakeholders involved, and the significance of the university campus and teachers as agents of change. It
is divided into three parts, the first of which draws on the international literature to provide theoretical background regarding the role of universities and university campuses as drivers of and magnets for social innovation. The second and third parts each focus on four main themes of interest in the contemporary design setting: urban community gardens, social TV stations, mobile pavilions, and economic sustainability models. After a theoretical overview that also illustrates international best practices, it then focuses on the specific context of Milan, based on the pilot project recently conducted by the Politecnico di Milano, “CampUS - incubation and implementation of social practices”, which won the 25th ADI Compasso d’Oro Award (2018) in the social design category. The book is of interest to academics, students, those working at public institutions, and city policymakers.

Practice-Based Innovation: Insights, Applications and Policy Implications

*Springer Science & Business Media* The book describes and analyses the new environment for innovation, it does this with an emphasis on yet uncharted regions within the field of practice-based innovation, coming up with guidelines for innovation policy measures needed in order to realise this. While it focuses on these policies it also takes into account multi-actor innovation processes, user-driven innovation, "related variety" and many other aspects; aspects such as, just to name a few: communicating creative processes and distributing practice-based innovation; then there is creativity itself, encompassing new fields of knowledge and expertise. The authors go on to describe value networks, showing how to make practice-based innovations, explaining innovation diffusion and absorptive capacity. The book presents new insights as well as the latest research related to the frequently used term "innovation". Definitions are put forward, giving, by way of examples, a detailed description of concepts we draw upon when using these. Innovation as a concept is constantly being subdivided into increasingly finer distinctions, which, in turn, determine the discourse. The book takes a close look at these, further taking into account the challenges as well as the opportunities inherent in developing practice-based innovation procedures and policies of global importance, never losing sight of advancing long-term effectiveness.

Handbook on Policy, Process and Governing

*Edward Elgar Publishing* This Handbook covers the accounts, by practitioners and observers, of the ways in which policy is formed around problems, how
these problems are recognized and understood, and how diverse participants come to be involved in addressing them. H.K. Colebatch and Robert Hoppe draw together a range of original contributions from experts in the field to illuminate the ways in which policies are formed and how they shape the process of governing.

Social and Psychological Determinants of Value Co-creation in the Digital Era

Frontiers Media SA

Local Social Innovation to Combat Poverty and Exclusion

A Critical Appraisal

Policy Press Based on more than thirty case studies in eight different countries, this book explores the governance dynamics of local social innovations in the field of poverty reduction. The diverse team of contributors reflect on the trajectory of social innovation in European governance. They illustrate how different governance dynamics and welfare mixes enable or hinder poverty reduction strategies and analyse how they involve a diversity of actors, instruments and resources at different spatial scales. The contributions are based on research motivated by the standstill in the fight against poverty in Europe and the anxiety that conventional macro-social policies are insufficient to deal with the current challenges.

Creating Economic Space for Social Innovation

Oxford University Press This book draws upon economic and sociological theory to provide a comprehensive discussion of economic space for social innovation, addressing especially marginalized groups and the long-term projects, programmes, and policies that have emerged and evolved within and across European states. It approaches the explanatory and normative questions raised by this topic via a novel approach: the Extended Social Grid Model (ESGM). Taking inspiration from the fields of economic sociology and ethics, this model shows that social innovation processes
must be structural, and require change in power relations, if marginalization is to be effectively dealt with via social innovation. Part I of the book sets out the ESGM, including an exposition on the model along with background chapters on innovation, power and marginalization, ethics and social innovation, and empirical methods. Part II explores the model with a focus on social innovation trajectories of social housing, drinking water provision, employment, education, and food provision. It also explores the operationalization of the model with a view to agency and empowerment, as well as social innovation policy in Europe and the use of social impact bonds as a tool for financing social innovation. Part III revisits the ESGM and considers the explanatory adequacy and fruitfulness of the model for innovation research and for theorizing social innovation, addressing questions on the role and limitations of participation in social innovation for the marginalized, the role of capital for creating economic space for capabilities, and how we can approach the social impact of social innovation. This collection of essays presents a diverse range of perspectives on understanding and addressing the key issue of marginalization, and offers key recommendations for policy makers engaging with social innovation across the European Union and beyond.

Human-Centered Digitalization and Services

*Springer* This book provides a timely overview of the impacts of digitalization from the perspective of everyday life, and argues that one central issue in digitalization is the development of new types of services that digitalization enables, but which are often overlooked due to the focus on new technologies and devices. The book summarizes the past 20 years of research into the relationship between information and communications technology (ICT) and service innovation, and reveals that the ongoing digitalization is a qualitatively different phenomenon and represents a true paradigm shift. The all-encompassing integration and distribution of data raises critical issues such as preserving human dignity and individual autonomy; moreover, interaction practices that foster broad participation, trust, learning, and a willingness to share knowledge are called for. Citizen empowerment and multi-actor co-creation have become central to using digitalization to support the development of wellbeing and sustainability. Further, the book shows how employees and professionals can and should be involved in designing their future work, and in evaluating it. Proactiveness and participation in innovation endeavours are ways to guarantee meaningful work in an age of socio-technical transition. The book employs a variety of theoretical approaches and perspectives from diverse disciplines to illustrate these needs. In addition to theoretical analyses, some specific application areas are examined, e.g. services in health and social care, and problems linked to robots in elderly care. Given
its scope, the book is highly recommended to all readers seeking an overview of the current understanding of the human side of digitalization and searching for concrete cases from different countries to illustrate the topic.


*IGI Global* Social work plays an important role in reintegrating individuals into society, educating, raising awareness, implementing social policy, and realizing legal regulations. The emergence of digital innovations and the effects of health problems including the COVID-19 pandemic on individuals and society have led to the development of innovations, virtual/digital practices, and applications in this field. The contributions of the recent pandemic and digital transformation to social work and practices should be revealed in the context of international standards. *Policies, Protocols, and Practices for Social Work in the Digital World* presents the current best practices, policies, and protocols within international social work. It focuses on the impact of digital applications, the effects of the COVID-19 pandemic, and digital transformation on social work. Covering topics including burnout, management, social engineering, anti-discrimination strategies, and women’s studies, this book is essential for social workers, policymakers, government officials, scientists, clinical professionals, technologists, practitioners, researchers, academicians, and students.

**Social Innovation and Democratic Leadership**

**Communities and Social Change from Below**

*Edward Elgar Publishing* This book explores new forms of democracy in practice following the 2011 global uprisings; democracy that comes from below, by and for the ‘have-nots’. Combining theories of social innovation and collective leadership, it analyses how disadvantaged communities have addressed the effects of economic recession in two global cities: Barcelona and New York.
Future-proofing
Making Practice-Based IT Design Sustainable

Oxford University Press Innovative research solutions increasingly require deep engagement with practitioners to manage the complex problems they are attempting to solve. This often project-based research is equipped with finite resources over a limited period without much thought into future-proofing the practice. These projects must face questions of what happens when a product comes to an end and whether there are any lasting positive effects once the IT systems are no longer being actively developed. From a computing perspective, the challenge is to design IT artifacts that contribute to improving the user’s work and everyday life in a sustainable way, thereby also contributing to social and ecological sustainability.

Future-Proofing: Making Practice-Based IT Design Sustainable documents the experiences made by several leading research groups in Europe, North America, and South Africa. It describes their efforts to achieve sustainable design results, the difficulties that barred the way but also the strategies they adopted to achieve the goal of sustainability. The analysis of these cases has inspired thinking about how to more systematically address and possibly overcome the impediments to sustainability. This book develops a strong future-oriented perspective that conceptualizes sustainability as a complex and highly variegated issue and formulates insights and recommendations with a view to help researchers to better design for sustainability.

The Social Innovation Imperative: Create Winning Products, Services, and Programs that Solve Society's Most Pressing Challenges

McGraw Hill Professional “This book is a must read for anyone who cares about the well-being of humanity in our modern world.” —Jake B. Schrum, President Southwestern University, Georgetown, TX “The Social Innovation Imperative advances a best practice framework to solving the world’s most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come.” —Michael Reynolds, Vice President, Product Development and Management, Cigna Health Care
“Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the ‘right’ things—the ‘right’ way.” —Joe Grieshop, President, Chief Innovation Executive, netTrekker, Founding Partner, Knovation Lab

“Bates lays out a comprehensive, needs-driven approach for creating a social innovation road map. The detailed templates she provides offer particular insight for large, complex challenges.” —Sarah Miller Caldicott, author of Innovate Like Edison and Inventing The Future, great-grandniece of Thomas Edison

“Bates shows how to create comprehensive innovation strategies using a six-step framework, and she gives the reader detailed ‘how to’ instruction for each step.” —Ellen Domb, Ph.D., President, PQR Group, Founder of The TRIZ Journal

About the Book: In recent years, business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn’t measured in dollars but in social good, the game is played very differently—which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the Needs—define the social challenge, determine unmet needs, and examine opportunities for achieving them Innovate the Solution—devise a workable solution and develop a powerful social business model Implement the Solution—ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society’s needs. The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere—whether nonprofits, NGOs, foundations, government agencies, or corporations—who wish to generate meaningful social value.

Using Media for Social Innovation

*Intellect Books* Using media for social innovation is a critical roadmap for understanding and researching ‘social innovation media’. These media
initiatives seek to find new solutions to seemingly intractable social problems by combining creativity, media technologies and engaged collectives in their design and implementation. The book uses a number of case studies - including youth, Indigenous, human rights and environmental campaign media - to illuminate the emergence of purposeful and productive platforms for social change. It interrogates the guiding principles, assumptions, goals, practices and outcomes of these experiments, revealing the challenges they face, the components of their innovation, and the political economy within which they operate.

The Impact of Societal and Social Innovation

A Case-Based Approach

*Springer* This book elaborates on the distinction between societal innovation and social innovation. It provides eight case studies to illustrate the scope, process, outcome, and impact of societal innovation and social innovation. In addition, the book proposes a model for interested parties to maximize their contribution for the common social good in a systematic and effective way. Case studies are used to illustrate concepts for readers to grasp the real essence of the relatively abstract notions of societal innovation and social innovation. In doing so, the book shows how small efforts can bring big benefits for the under privileged and to society as a whole. This book serves as a helpful resource for government officials, social innovation practitioners, social entrepreneurs, Non Profit Organizations, as well as students who would like to contribute to the common social good.

Putting Sustainability into Practice

Applications and Advances in Research on Sustainable Consumption

*Edward Elgar Publishing* Putting Sustainability into Practice offers a robust and interdisciplinary understanding of contemporary consumption routines that challenges conventional approaches to social change premised on behavioral economics and social psychology. Empirical research is featured from eight different countries, using both qualitative and quantitative data.
New Strategies for Social Innovation
Market-Based Approaches for Assisting the Poor

Columbia University Press Market-based development strategies designed to help the world’s poor receive significant support from advocates, academics, governments, and the media, yet frequently the perceived success of these programs rests on carefully selected examples and one-sided, enthusiastic accounts. In practice, these approaches are often poorly defined and executed, with little balanced, comparative analysis of their true strengths and weaknesses. This book is the first to assess emerging market-based social change approaches comparatively, focusing specifically on social entrepreneurship, corporate social responsibility, fair trade, and private sustainable development. Steven G. Anderson begins by identifying the problems these programs address and then describes their core, shared principles. He follows with a general framework for defining and evaluating these and other development approaches. Separate chapters provide background on the historical development and application of each approach, as well as interpretations of the processes for implementation and the underlying behavioral assumptions related to successful outcomes. A final chapter compares each approach across a set of important program development dimensions and analyzes the utility of market-based approaches as part of a general consideration of social development strategies for the developing world.

Advanced Introduction to Social Innovation

Edward Elgar Publishing Social innovation (SI) has, in the last decade or so, become an important idea and concept in policy, practice and scholarship surrounding human development. It is often seen as an antidote to narrowly defined technological and market-oriented modes of innovation. Its historical significance and development, tied to centuries of struggles for social change, remain under-appreciated and unacknowledged. This Advanced Introduction explores the historical and contemporary meanings of social innovation and its relationship with political and social movements. It develops an understanding of SI as a form of ethical
practice for meeting needs, transforming social relations, and collectively empowering communities to shape the future. Additionally, it proposes that ethical research should aim to be socially innovative in this sense and provides concrete suggestions of how this concern can be embodied in action-research and community development methodologies.

Practice, Learning and Change
Practice-Theory Perspectives on Professional Learning

The three concepts central to this volume—practice, learning and change—have received very different treatments in the educational literature, an oversight directly confronted here. While learning and change have been extensively theorised, their various contexts articulated and analysed, practice is notably underrepresented. Where much of the literature on learning and change takes the notion of ‘practice’ as an unexamined given, its co-location as a term with various classifiers, as in ‘legal practice’ and ‘teaching practice’, render it curiously devoid of semantic force. In this book, ‘practice’ is the super-ordinate organising idea. Drawing on what has been termed the ‘practice turn in contemporary theory’, the work develops a conceptual framework for researching learning in, and on, practice. It challenges received notions of practice, questioning the assumptions, elisions, conflations and silences on the subject. In so doing, it offers fresh insights into learning and change, and how they relate to practice. In tandem with this conceptual work, the book details site-ontological studies of practice and learning in diverse professional and workplace contexts, examining the work of occupations as various as doctors, chefs and orchestral musicians. It demonstrates the value of theorising practice, learning and change, as well as exploring the connections between them amid our evolving social and institutional structures.

Services, Experiences and Innovation
Integrating and Extending Research

Whilst innovation has traditionally focused on manufacturing, recently research surrounding service innovation has been flourishing. Furthermore, as consumers become ever more sophisticated and look for experiences, a research field investigating this topic has also
emerged. This book aims to develop an integrated approach to the field of experience and services through innovation by showing that it is necessary to take several factors into account. As such, it makes a substantial and compelling contribution to the interdependencies between innovation, services and experience research.

Managing Global Sport Events
Logistics and Coordination

Emerald Group Publishing Managing Global Sport Events: Logistics and Coordination provides a look behind the scenes of large-scale sports events, combining the previously separate but inextricably bound areas of sports, logistics and coordination management.

Innovating in Practice
Perspectives and Experiences

Springer The purpose of the book is to devise an alternative conceptual vocabulary for studying innovation by stressing the role of social, contextual and cultural perspectives. This vocabulary is drawn on a service and on sociological perspectives on innovation based on the ontological assumption that innovation is a value co-creation matter and that it takes place in a reality that is multiple, constructed and socially embedded. The aim is to tackle key issues such as social construction, service innovation, knowledge and learning processes, value (co) creation, innovating and innovation activities networking and collaborative innovation.

From Intervention to Social Change
A Guide to Reshaping Everyday Practices

Routledge This book explores the design, communication and implementation of social change programmes aimed at solving various social problems, from reducing health-risk behaviour to 'green' consumption or financial literacy. Examining the application of social practice theory as a way of understanding social change, From Intervention to Social Change connects theoretical reflections with empirical research, sample cases and exercises, emphasising the importance of communication and community engagement in the initiation and implementation of social change programmes designed to address social problems and improve
quality of life. Adopting a ‘communication for social change’ approach and presenting illustrative studies drawn from ‘developed’ and rapidly transforming countries, this handbook will appeal to project managers and communication professionals in the public and private sectors, as well as scholars of sociology, anthropology and development studies with interests in social problems and social change.

Quiet Activism

Climate Action at the Local Scale

*Springer Nature* This book focuses on the potential and possibilities for socially innovative responses to the climate emergency at the local scale. Climate change has intensified the need for communities to find creative and meaningful ways to address the sustainability of their environments. The authors focus on the creative and collaborative ways local-scale climate action reflects the extra-ordinary measures taken by ordinary people. This includes critical engagement with the ways in which novel social practices and partnerships emerge between people, organisations, institutions, governance arrangements and eco-systems. The book successfully highlights the transformative power of socially innovative activities and initiatives in response to the climate crisis; and critically explores how different individuals and groups undertake climate action as ‘quiet activism’ - the embodied acts of collective disruption, subversion, creativity and care at the local scale.

Practice-based Design Research

*Bloomsbury Publishing* Practice-Based Design Research provides a companion to masters and PhD programs in design research through practice. The contributors address a range of models and approaches to practice-based research, consider relationships between industry and academia, researchers and designers, discuss initiatives to support students and faculty during the research process, and explore how students' experiences of undertaking practice-based research has impacted their future design and research practice. The text is illustrated throughout with case study examples by authors who have set up, taught or undertaken practice-based design research, in a range of national and institutional contexts.

Social Innovation in Higher
Education
Landscape, Practices, and Opportunities

*Springer Nature* This open access book offers unique and novel views on the social innovation landscape, tools, practices, pedagogies, and research in the context of higher education. International, multi-disciplinary academics and industry leaders present new developments, research evidence, and practice expertise on social innovation in higher education institutions (HEIs), across academic and professional disciplines. The book includes a selected set of peer-reviewed chapters presenting different perspectives against which relevant actors can identify and analyse social innovation in HEIs. The volume demonstrates how HEIs can respond to societal challenges, support positive social change, and contribute to the development of international public policy discourse. It answers the question ‘how does the present higher education system, in different countries, promote social innovation and create social change and impact’. In answering this question, the book identifies factors driving success as well as obstacles. Furthermore, it examines how higher education innovation assists societal challenges and investigates the benefits of effective social innovation engagement by HEIs. The interdisciplinary approach of the volume makes it a must-read for scholars, students, policy-makers, and practitioners of economics, education, business and management, political science, and sociology interested in a better understanding of social innovation.

Handbook of Innovation for Sustainable Tourism

*Edward Elgar Publishing* Offering conceptual, empirical and policy contributions from leading international scholars in the field, this comprehensive Handbook investigates a broad range of innovations and new approaches to tourism aimed at enhancing sustainability.

Organization Theory
A Practice Based Approach

*Oxford University Press* This new text takes a unique practice-based approach, identifying questions, problems and issues that are perceived as
pertinent by practitioners, and using these as the starting point to identify the relevant theories.